

## SEPTEMBER 7, 2019 @ ROBERTS ELEMENTARY SCHOOL

Join us as we race against Adrenoleukodystrophy (ALD) and help support a local family fighting for their son!

Trace Thompson is 9 years old and like most boys his age he loves soccer, drawing, and traveling with his family. After almost two years of hospital visits, Trace was recently diagnosed with ALD, a rare genetic disorder that attacks and destroys the myelin coverings of the brain's neurons. ALD primarily affects boys ages 4-10 and progresses rapidly, stealing away cognitive, behavioral, and motor functions. There are only three hospitals in the world that specialize in treatment of this aggressive disease. Trace's best hope lies in Minnesota, where he and his family have traveled in hopes of saving his life with gene therapy.

We are Trace's family, friends, and classmates. It is our ultimate goal to support the Thompsons while they fight for Trace and find a cure for this terrible disease. North Point Christian Church has made it possible for us to host this race to help raise funds to cover the expense of travel, the financial stress of Trace's medical care, and time away from work. Help us gather as a community around this family and be #TOUGHASTRACE!

# PARTNER WITH US TO SUPPORT THE THOMPSONS BY:

- BECOMING A SPONSOR Learn about our Sponsorship levels and the benefits\* to your business on the following page.
- 2. BECOMING A DONOR Every penny helps. If your business isn't in a position to become a sponsor you can still contribute to our efforts by visiting www.racefortrace.com
- 3. REGISTER TO RUN Join us September 7 for a day of fun. Please register online at: racefortracetally.eventbrite.com
- 4. SHARE Help share our message by liking us on Facebook, Instagram, and share our website to all your social platforms: www.racefortrace.com
- **5. LEARN MORE** Visit www.racefortrace.com to learn more about Trace, ALD and the Race for Trace!



www.northpointtally.com

\*Sponsorship contributions will be made to North Point Christian Church, a 501 (c)(3) corporation, and are tax deductible to the extent allowable by law.

Consult with your tax advisor to determine deductibility.

# RACE FOR TRACE 5K AND 1 MILE

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## SPONSORSHIP LEVELS

BENEFITS	TRACE'S TITANS \$1,000 +	TRACE'S ACES \$500-\$999	TRACE'S PACERS \$250-\$499
logo on t-shirt	ТОР	MIDDLE	
web/media exposure	✓	✓	✓
free entries into race and t- shirts	6	4	2
race day recognition	✓	✓	
sponsor info in race packets	✓	✓	<b>√</b>
company banner (provided by sponsor) hanging at race site	✓	✓	
website cross promotion	<b>√</b>		

### ☐ YES, WE WANT TO SPONSOR AND SUPPORT THE THOMPSON FAMILY AND FIGHT ALD all forms must be received by August 23, 2019 ☐ TRACE'S TITANS ☐ TRACE'S ACES □ TRACE'S PACERS □ OTHER **FULL COMPANY NAME ADDRESS PHONE NUMBER** WEBSITE **CONTACT NAME CONTACT NUMBER CONTACT EMAIL** ☐ OUR CONTRIBUTION IS ENCLOSED IN THE AMOUNT OF: ☐ UNABLE TO SPONSOR AT THIS TIME BUT WOULD LIKE TO CONTRIBUTE: □ \$100 **□\$75 □\$50 □\$35 □\$25 □OTHER** Completed forms with checks payable to: NORTH POINT CHRISTIAN CHURCH may be mailed to: **BURN BOOT CAMP TALLAHASSEE** 6800 Thomasville Rd, Unit 13 Tallahassee, FL 32312 Attn: Race for Trace

Please email your company logo in .jpeg or .png format to racefortracetally@gmail.com by August 23, 2019.

YOU CAN ALSO SPONSOR ONLINE! VISIT: www.racefortrace.com